

PROGRAM/DISTRIBUTIONS COMMITTEE
September 2024 GRANT RECOMMENDATIONS

GOAL: CREATE AN EQUITABLE COMMUNITY
Poverty / Upward Mobility Action Area

Recommendations are supported by:

- *Community Impact Fund*: Unrestricted fund for general charitable and educational
- *Donald and Elizabeth Cohn Fund*: This fund remembers the Cohn family by supporting anti-poverty programs in Rochester.
- *Fund for Self Esteem*: Created after the sale of a local business, this fund supports projects that increase self-worth. To distribute \$25,000 for the CASH program.
- *President's Fund*: Unrestricted fund to be used at the discretion of the President.
- *Thomas E. Goldman Memorial Fund*: Supports projects benefiting children and families in the legal system in memory of a prominent attorney and judge.

Empire Justice Center: \$50,000

CASH provides free tax preparation services and financial education to low-income families in Monroe County, helping them access valuable tax credits and build financial stability.

Goodwill of the Finger Lakes, Inc: \$65,000

Goodwill of the Finger Lakes, Inc. is continuing a collaborative project that provides in-person community resource connections, system navigation services, and rotating in-courtroom outreach at the Monroe County Hall of Justice, serving court users at risk of crisis by connecting them to essential resources and supports.

President's Office: \$15,000

ROC Holiday Village offers a wide array of activities that include free ice skating and skate rentals, a unique shopping village, free visits with Santa, fire pits with outdoor seating, indoor and outdoor bars with tasty food and drinks, hand-crafted goods, Cozy Winter Igloos, free crafts for kids, holiday celebrations, live music, private events, nightlife, and more. This request helps to cover operating costs, which makes the event free to everyone and allows for the promotion of our foundation to the larger community.

President's Office: \$15,000

CFLeads is seeking renewal of the Foundation's annual investment to support their work in advancing community leadership practices among community foundations. The President's Office is recommending support as Simeon is a member of the CFLeads Board, and staff are engaged in various initiatives and utilizing resources provided by the organization. Additionally, supporting CFLeads aligns with the Foundation's commitment to community leadership and development.

Rochester-Monroe Anti-Poverty Initiative: \$35,000

RMAPI is a collective impact initiative focused on systems-level change to break the cycle of poverty and enable upward mobility for all individuals and families in the Rochester region with a focus on those furthest from the goal.

GOAL: CREATE AN EQUITABLE COMMUNITY
Racial Equity Action Area

Recommendations are supported by:

- *Community Impact Fund*: Unrestricted fund for general charitable and educational purposes.
- *Youth and Families Fund*: Supports projects, programs, and initiatives that seek to improve the atmosphere for raising children and improving their lives, and that of their parents, throughout our eight-county region.

New York Kitchen: \$15,000

DEI Over Wine is a three-part educational series that teaches diversity, equity, and inclusion concepts to workers in the wine/craft beverage and hospitality industries with the goal of creating more inclusive and welcoming environments.

The Hub585: \$20,000

The Reimagine Initiative aims to narrow the front door to Child Protective Services in Rochester through community-driven solutions and policy changes, addressing disproportionate impacts on low income and BIPOC families.

GOAL: STRENGTHEN REGIONAL VITALITY
Promoting Successful Aging Action Area

Recommendations are supported by:

- *Raymond P. Eckert Fund II Fund*: To assist older members of the Rochester community.

Coalition of North East Associations Inc: \$3,000

The Safety for Seniors project aims to ensure elderly residents in the 14605-zip code of Rochester can maintain their own residences by providing safety upgrades to their homes. The project will repair and replace exterior safety items such as step pads, handrails, and security lights for approximately 15 seniors living alone who lack family support for home maintenance.