

Fred was ...
Hard working
Committed
Supportive
Dedicated
Honest
Full of Integrity

To view our other scholarship funds,
visit our website at www.racf.org or
contact the Scholarship Administrator:

Lori Banning
Rochester Area Community Foundation
500 East Avenue
Rochester NY 14607-1912
Phone: (585) 341-4357
Fax: (585) 271-4295
Email: lbanning@racf.org

To make a contribution and help share Fred's
dedicated work ethic, send a check to
The Community Foundation
payable to:

Since 1972, Rochester Area
Community Foundation has engaged
passionate philanthropists in
improving our region,
awarding more than \$293 million in
grants across our eight-county service
area to meet both current and future
needs.

More than 1,000 funds and
endowments are administered by the
Community Foundation.

These funds, created by individuals,
families, organizations and businesses,
benefit the greater Rochester region
in a wide variety of impact areas that
include the arts, education, social
services, civic engagement, and
a host of other purposes.

Working with the Community
Foundation, local philanthropists can
become catalysts for community
change and
experience the joy of giving.



**THE COMMUNITY
FOUNDATION**

Scholarship Award

**Fred Murray Memorial
Scholarship
of
Rochester Area
Community Foundation**



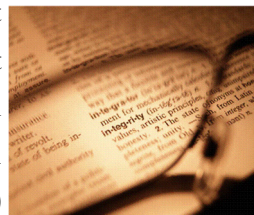
**The
Heart Behind
Your Gift**

Fred Murray (1946—1999)

“Fred was a dedicated Xerox employee who was loved by every one. His devotion to Xerox and the alternate channels - sales Agent program was like no one I know. Fred made the call on hard to decide issues but was always fair and square. Even if the individual, channel, or Xerox Agent did not like the final decision, everyone appreciated that the proper analysis and thought process that Fred did was for the good of the company and program. The respect he gained from every one is unmatched.”

“Fred respected every one, he put in countless hours -- 7 days a week dedicated to improving the business. No one could manage as many tasks at one time and be on top of all of them like Fred. Fred's organization skills were like no one Xerox has ever seen. His files are so valuable - even today- because of their complete and accurate accountability in recreating company activities. He was a person like no one I know; caring, dedicated, fair, and honest as they come. Fred's character, although gone from our daily lives, has rubbed off on all of us and will be one of those individuals who will be remembered for the rest of my life.”

“I remember Fred as having a very strong work ethic, extremely committed to the Agents and very attentive to details. He worked tirelessly on everything and anything that might help the Agent, regardless of whether or not the topic was his area of concern or expertise. He got involved in Marketing, Compensation, Agent Programs, the BRA contract, Sales Management Process, Communication, event planning, etc, etc. On a lighter note, Fred's office was a hazard zone. He collected every marketing trinket, plaque, support collateral, or Agent memorabilia and proudly displayed them all in his office. After 20 years of collecting he had enough “stuff” in his office that made it difficult to find his desk, chairs and even the walls.”



“Fred was the most Xerox-dedicated, Agent-devoted person I know. He believed whole heartedly in this channel. The thing I appreciated the most about Fred was his skill of communication. He excelled at this. His weekly cadence made you feel like you were an integral part to this Channel and Xerox Corp as whole, regardless whether you were an employee or an Agent Owner.”

In honor of Fred Murray, a scholarship fund was set up and largely funded by the Agent Owners he cared so much about. The scholarship is open to children of Xerox Sales Agency Owners and full time Agency employees.

“Fred was always fair and square and his decisions much appreciated.”



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Rochester Area Community Foundation
500 East Avenue
Rochester NY 14607-1912

Phone: (585) 341-4350
Email: scholarships@racf.org