SOME THINGS CAN’T BE QUARANTINED


• Where would we be without the first responders of philanthropy, whose emergency gifts come in all sizes and at all times — even decades in advance?

• How would we express the agony of inequities without art or history?

• How will our community be healthier and happier when we emerge from our shared crises?

Fortune favors foresight. Our neighbors created Rochester Area Community Foundation to prepare for a better — and unknown — future. This year tested us all, but together we are moving forward to reap advantage from adversity.

In these pages, we honor the generous donors who will make it possible, as well as the artists, activists, nonprofit organizations, and countless partners who are helping us build a better, safer, more equitable world for us all.

Thanks for joining us.

Jennifer Leonard
President & CEO

Elizabeth A. Thorley
Chair, Board of Directors

OUR MISSION

We empower donors and community partners to strengthen our region through philanthropy.

OUR VISION

We lead, inspire, and support positive, enduring community change.

STORIES AND MORE

Endowment 4  Grants 10
Crisis Funding 6  New Funds 12
Racial Equity 8  Philanthropists 14

We thank the volunteers and staff who provided “webcam selfies” for this page and who always demonstrate the power of pulling together.
Emergency Funding, Decades Ahead of Time

The pandemic brought into sharp focus the main reason for Rochester Area Community Foundation’s existence — building an endowment for our region’s current needs and ensuring that resources are available for unanticipated and evolving needs of the future.

Starting in March, those forecasted future needs became a reality and endowment became the hero.

Because of the foresight of many donors who established endowed funds years and decades ago, the Community Foundation was well positioned to help. Several dozen of these endowed funds provided the capital to urgently address needs that became apparent within days.

The first was food. Together with resources committed by other funders, $260,000 was provided to Foodlink to make sure more meals could be prepared and distributed efficiently and effectively.

A glaring gap in access to technology was an immediate concern when in-class instruction transitioned to online lessons. An endowed fund opened more than 20 years ago with a focus on technology for the underserved provided a solution. Generous gifts from current fundholders also helped us get internet access and computers into homes of hundreds of students in Rochester and Wayne County.

In a crisis, endowment makes this critical and immediate assistance possible. Read more about the power of endowment and Foundation funds providing timely financial help at racf.org/ChangingNeeds.

FROM PASSION TO LEGACY

Don Hall has eclectic interests — stars and constellations, glass, pottery, zinc grave markers, architecture, and hamburgers, to name a few. But it is his love of historic buildings and preservation that will be supported with future grants from an endowed fund he established. Learn more at racf.org/DonHall.

— Photo by Matt Wittmeyer
Essential Donors Pull Together

When the pandemic forced our state to shut down and schools and businesses to abruptly close, the uncertainty of what would happen next made everyone uneasy.

United Way of Greater Rochester and the Community Foundation mobilized the Community Crisis Fund to ensure that nonprofit organizations in our nine-county region could keep providing critical services to neighbors in need. Learn more at racf.org/Crisis.

Gifts from 900+ individuals and nearly 50 businesses and foundations — from just a few dollars to $1 million — collectively have made a huge difference in the lives of tens of thousands.

In 4½ months, $5.1 million was raised from our communities, for our communities. The Crisis Fund moved from immediate, basic needs to a second phase of funding focused on reopening and equity.

Nearly $3 million in 160-plus grants helped purchase 525,000 pieces of life-saving personal protective equipment, provided food, and allowed workers to remain on the front lines to keep clients well and safe.

A Work Challenge

What’s a guy from St. Petersburg, Florida, doing making a contribution to the Community Crisis Fund in Rochester? As it turns out, he and 104 work colleagues here did just that because their employer was matching every donation to the Crisis Fund to support our region. More on Manning & Napier and the success of its matching challenge at racf.org/Match.

In a crisis, neighbors know best what neighbors need. Our affiliates in Wayne and Yates counties launched emergency relief funds to raise money to help those neighbors hurting the most during the pandemic. Read more about their efforts at racf.org/WayneYates.

FROM THE PEWS

Congregations at two local churches — one that tithes and the other that takes up a special Easter collection — decided that the Community Crisis Fund was where their donations could do the most good. Find out which churches reached this same conclusion at racf.org/Churches.

Supporting an Important Niche

A ripple effect of the pandemic was increased demand for home-based child care providers. Because these vital service providers were ineligible for many federal and state supports, the Ralph C. Wilson, Jr. Foundation stepped in to help, investing $384,000 locally to help them reopen or stay open. More on this investment at racf.org/Providers.

Grantmaking Outside the Box

A pandemic prompted the Muriel H. Marshall Fund for the Aging and John F. Wegman Fund to do some innovative grantmaking above and beyond the normal parameters. Learn how these endowed funds responded to the crisis at racf.org/NewStrategies.

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In a crisis, neighbors know best what neighbors need. Our affiliates in Wayne and Yates counties launched emergency relief funds to raise money to help those neighbors hurting the most during the pandemic. Read more about their efforts at racf.org/WayneYates.
If we’ve learned anything from the last several months of protests and calls for racial equity and justice, the time to do something is now. For the Community Foundation and our region, it’s time to redouble investments in change that eliminate inequities and turn our collective anger and sorrow into action.

We are committed to listening closely to residents, neighborhood groups, and community partners to hear their first-hand experiences and assessment of community needs.

We are committed to encouraging our community to give in support of innovative solutions to combat systemic racism (see Racial Equity Growth Fund details at right). Dedicated funding for racial equity needs to be more of a priority so that we can do more.

We are committed to working with community partners to bolster our grantmaking with strategic leadership focused on creating a better, fairer, more integrated, and exciting region for everyone.

We are committed to keeping the realities of disparities in front of local leaders who can influence the trajectory of our statistics.

Our Board of Directors is committed, too. On our behalf they signed on to the Greater Rochester Black Agenda Group’s declaration identifying racism as a public health crisis — because it literally kills people. The Board also adopted the Rochester-Monroe Anti-Poverty Initiative’s guiding principle to “address structural racism” and the Employer Pledge to hire and retain a diverse workforce.

We are committed to supporting innovation and collaboration to build racial equity. Will you commit to join us?

The pandemic has threatened the future of our arts community. Unable to perform, create, showcase, or remain open, organizations innovated quickly to be seen, heard, and appreciated.

The Foundation established the Arts Prevail Fund to help arts groups afford equipment for safe reopening and virtual communications; document and exhibit pandemic- and racial equity-inspired work; and strengthen organizations led by or serving BIPOC community members.

Consider making a contribution at racf.org/ArtsPrevail.

The voices of people of color are often missing in leadership roles.

The Foundation’s Racial Equity Growth Fund will specifically address this gap by underwriting mentoring and career development for nonprofit leaders of color and providing seed funding for innovative Black, Indigenous or Persons of Color (BIPOC)-led nonprofits. The fund also will support small businesses wanting to diversify their workforces.

Consider making a donation at racf.org/EquityFund.

If you ever have done any hiring, can you imagine bringing on employees without resumes, formal interviews, or job references? For 38 years, Greyston Bakery in Yonkers has given jobs to people willing to work but without traditional credentials — with great success and an impressive worker retention rate.

With a grant from the Community Foundation, Greyston has brought this approach to Rochester with its first regional Center for Open Hiring. Learn more about how this hiring philosophy works at racf.org/Greyston.
Equity and vitality drive our competitive grantmaking. From April 1, 2018 to March 31, 2020, the Community Foundation’s Board of Directors approved grants in the amounts below, made possible by Forever (unrestricted) and field of interest funds. For information on these grants and more, visit racf.org/GrantDetails.

**CREATING AN EQUITABLE COMMUNITY**

**CLOSEING ACHIEVEMENT AND OPPORTUNITY GAPS**
$3,379,492
Making a significant and sustainable reduction in academic achievement and opportunity gaps as experienced by many children, with emphasis on children living in the City of Rochester.

**FOSTERING RACIAL AND ETHNIC UNDERSTANDING AND EQUITY**
$191,500
Creating community awareness of racial and ethnic inequities and building sustained, community-based collaborative initiatives that remediate and prevent such inequities.

**PARTNERING AGAINST POVERTY**
$1,334,167
Creating community awareness and understanding and encouraging collaborative efforts to increase prosperity and reduce the effects of poverty.

**STRENGTHENING REGIONAL VITALITY**

**SUPPORTING ARTS AND CULTURE**
$535,160
Encouraging vibrant and diverse arts and cultural offerings and improving the capacity of local arts organizations.

**PRESERVING HISTORICAL ASSETS**
$437,722
Preserving our region’s rich historical assets and promoting educational efforts that build on these assets.

**PROMOTING SUCCESSFUL AGING**
$1,236,546
Fostering successful aging by helping to create more age-friendly communities.

**TOTAL GRANT DISTRIBUTIONS**
From April 1, 2018 to March 31, 2020, the Community Foundation awarded 13,564 grants totaling $71.2 million. The table at right allocates all grants by type of fund, while the pie chart below describes these grants by purpose.

**GRANTS & DISTRIBUTIONS SUMMARY**

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Charitable Checking AccountsSM</td>
<td>$10,194,787</td>
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<tr>
<td>Donor Advised &amp; Designated Funds</td>
<td>$37,822,467</td>
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<tr>
<td>Forever &amp; Field of Interest Funds</td>
<td>$12,105,759</td>
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<tr>
<td>Gannett Foundation Fund</td>
<td>$3,699,233</td>
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<tr>
<td>RACF Initiatives</td>
<td>$2,377,273</td>
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<tr>
<td>Scholarship Funds</td>
<td>$1,745,549</td>
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<tr>
<td>Tegna (formerly Gannett Co., Inc.)</td>
<td>$3,263,000</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$71,208,068</strong></td>
</tr>
</tbody>
</table>

**Pie Chart**
- Education (25%)
- Environment (11%)
- Church/Religion (4%)
- Civic Engagement (6%)
- Community Assistance (4%)
- Early Childhood (2%)
- Financial, Economic, & Community Development (2%)
- Health (13%)
- Historic Preservation (2%)
- Humanitarian/Global (1%)
- Racial Equity (1%)
- Poverty (3%)
- Youth & Families (11%)
- Aging (3%)
- Arts & Culture (10%)
- Women & Girls (2%)
These new funds, established between April 1, 2018 and March 31, 2020, add to the 1,500-plus funds that make a difference in our region and beyond. Join these champions of philanthropy and provide ongoing support to the community now and in the future by creating a fund at the Community Foundation.

Learn more about our funds, including new Charitable Checking Accounts, at racf.org/FundDetails.

**Forever Funds**
- Ann Connors Adler Fund
- George and Vee Angle Community Impact Fund
- Beverly T. Bowen Fund
- Tony H. and Gill R. Dechario Fund
- Virginia V. Howard Fund
- Wolcott J. and Patricia K. Humphrey Fund
- Nancy M. Huppert Fund
- Alfred C. and Audrey F. Lawson
- Sherman F. Levey Community Impact Fund
- Ernestine W. Murray Community Impact Fund
- Drs. Krishan and Jaimala Thanik Fund
- Thomas and Beverley B. Tulloch Fund
- Elizabeth Van Horn Community Impact Fund
- Ted and Joanne VanZandt Fund

**Field of Interest Funds**
- Chester and Dorris Carlson Charitable Fund
- Ralph G. Cator Fund
- Children in the Environment
- Donald S. Hall Fund
- Tavia Harpending Memorial Fund
- Korol Family Fund
- Mission-Related Investing Fund
- Vincent and Marjorie Olney Fund
- James and Mary Palmer Fund for Children and Youth
- Rochester’s Child George Angle Memorial Fund
- Western New York and Finger Lakes Land Bank Fund

**Scholarship Fund**
- Nautilus Scholarship Fund

**RACF Initiatives**
- Livable Community Fund

**Designated Funds**
- David L. Beato Memorial Scholarship Fund
- Brenneman Family Fund
- Mike Buckley Fund
- Cracker Box Palace Fund
- The DDGC Endowment Fund
- Feed the Mind and Body Fund
- George and Mary Ellen Giroux Scholarship Fund
- JP and Mell Gleason Charitable Endowment Fund
- Claire Leonard Designated Scholarship Fund
- Master Gardener Education Fund
- The Marilyn A. Menegus Fund
- Monast Healthy Pet Fund
- Margaret Griffith Olson Award for Palmyra-Macedon Central School District
- William C. and Elizabeth W. Powell Family Literacy Fund
- Rochester Guild for Special Children Centennial Fund
- Brendan Christopher Ryan Fund for Music and Performing Arts
- William Harvey Simmons Endowment Fund
- WXXI Public Broadcasting Council Fund

**Organization Endowments**
- The Frank Andolino Fund for PathStone
- Children’s Institute Impact Fund
- Crossroads House Endowment Fund
- Dundee Area Historical Society
- The Friends of Ganondagan Fund
- The Friends of Mount Hope Cemetery
  - Clifford Davies Fund
  - Irving Mann Fund
- Landmark Society of WNY Staff Development Fund
- MadCap; A Choral Endowment Fund

**Advised Funds**
- Thomas Adler Charitable Fund
- David W. and L. Ruth Born-Smith Charitable Fund
- The Brummett Family Charitable Fund
- R. Scott and Christina Burdett Family Fund
- Wendell Castle Tribute Fund
- Celebrate Family Philanthropy Fund
- COVID-19 Live ROC Community Crisis Fund
- David Giordano Memorial Fund
- June and Warren Glaser Fund
- Goeckel and Greene Family Charitable Fund
- Lian S. Gravelle Memorial Fund
- Anthony L. Gugino and Earlene C. Siebold Fund
- Hart Family Fund
- Helping Our Neighbors Fund
- Hess Family Charitable Fund
- Mimi Hwang Family Fund
- The Kidera Fund for Civic Development and the Arts
- Joel Kunkler Memorial Fund
- Dane Leclair AlphaHeart Fund
- Love, Lorenzo Memorial Fund
- Chuck Lundeen Memorial Fund
- Monroe County Complete Count Commission Fund of RACF
- Pryor 50th Anniversary Invest in Rochester Fund
- John K. Purcell Family Fund
- Jerry and Janice Rachfal Charitable Fund
- Elizabeth and Eric Rennert Family Fund
- Louise and Bob Slaughter Fund
- Spindler Family Fund
- The Tara Fund
- Owen Thomas Legacy Fund
- Michael J. Valentine Charitable Fund
- Gerald and Norma Vanderstyn Fund
- Thomas F. and Ann M. Ward Fund
- Wayne County Community Schools Fund
- Wynne-Straus Fund for Racial and Social Justice
- Drs. Yang Zhao and Gary Smith Fund

Rochester Refugee Resettlement Services’ employees began making face masks to donate and sell.
—Photo by Ben Braun
Every fall, the Community Foundation recognizes outstanding donors at our Philanthropy Awards and Annual Report to the Community Luncheon. See a full list of honorees at racf.org/Awards.

2018 Philanthropy Award Recipients
Marion and Randy Henderson, Kathy Nixon, and the Bud and Peggy Frame family

2019 Philanthropy Award Recipients
Harold Samloff, Clayton H. Osborne, and Laura “Jinny” Loomis and Norman Loomis, MD

THE POWER OF COLLECTIVE GIVING
The 300-plus members of our five giving circles have surpassed another milestone. Together they have invested more than $2.1 million in the essential work of nonprofits in our region. Learn more at racf.org/GivingCircles and consider joining one that fits your passions.

STEADFAST GENEROSITY
From April 1, 2018 to March 31, 2020, generous individuals, families, organizations, and businesses gave contributions totaling $57.3 million. We thank them for their vision, commitment, and continued support. See our full donor lists at racf.org/Philanthropists.

OUR EXPENSES (2018-20)

- Fundraising: 5%
- Administration: 6%
- Grants & Programs: 89%
Rochester Area Community Foundation is a tax-exempt nonprofit organization recognized under section 501(c)(3) of the Internal Revenue Code. This report describes the programs and activities supported by your contributions. You may view the most recently filed financial reports for the Foundation and its affiliates at: racf.org/Financials; Guidestar.org; and by request to the Charities Bureau Registry, New York State Attorney General at Charitiesnys.com, 212.416.8401, or Department of Law, Charities Bureau, 28 Liberty Street, New York, NY 10005.

Our heartfelt thanks to members who have retired from the board during the past two years: Ann M. McCormick; Rev. Marvin A. McMickle, PhD; David A. Still; Hector Ureña Jr.; Mary A. Worboys-Turner

Learn more about our volunteer leadership at racf.org/Volunteers. Staff information is at racf.org/Staff.