**Rationale***(Please include the following. We strongly encourage you to limit the total length of the rationale to 4 pages or less.)*

## A.     Need/demand (present in bulleted format, and where possible, include local statistics, community priorities, etc.)

1. Summarize the need for your planned work.
2. Summarize customer demand for this work.

B.     **Outcomes**

For each outcome you will track, as identified in your logic model, indicate how you will know if you succeed in achieving it, using the following format.

|  |  |  |  |
| --- | --- | --- | --- |
| Outcomes | Indicators/Measures  (What will you measure to know if you reach your outcomes?) | Targets/Performance Standards/Projected  levels of success  (What will tell you that you have achieved your outcomes?) | By when will targets be achieved? |
|  |  |  |  |

C.     **Activities** (use bullets or a chart where possible)

Why do you believe the activities listed in your logic model reduce or eliminate the need described in item A on this page?

D.     **Organizational Capacity** to undertake project

1.       What is your organization’s mission, and how does this project relate to it?

2.       Summarize similar program accomplishments previously, including extent to which outcomes were reached (use bullets or a chart where possible).

E.      **Links With Other Agencies**

1.       If this is a collaborative effort, complete the following:

|  |  |  |  |
| --- | --- | --- | --- |
| Collaborating organizations | Contact person | Phone number | Role(s) of partners |
|  |  |  |  |

2. Do you know of other groups doing similar or related work? If so, how does your work differ from or complement theirs?

F.      What is the **future of this program or project** beyond the grant period?

1.       In terms of programming, summarize what is envisioned.

2.       If it is to continue beyond the grant period, how will you support this project?

G.     In no more than one-half page, say anything else you want to about this request