**Logic Model Directions**

The following logic model form is presented as a template. You may utilize a different logic model format as desired. If you use a different format please ensure that it includes the following categories based on these definitions. For more reading on constructing logic models visit [HERE](https://wkkf.issuelab.org/resource/logic-model-development-guide.html). To learn about how logic models can inform evaluations plans visit [HERE](https://wkkf.issuelab.org/resource/the-step-by-step-guide-to-evaluation-how-to-become-savvy-evaluation-consumers-4.html).

1. **Inputs** are resources, which enable program effectiveness. Enabling inputs may include funding, existing organizations, potential collaborating partners, existing organizational or interpersonal networks, staff and volunteers, time, facilities, equipment, and supplies.
2. **Strategies/Activities** are the processes, techniques, tools, events, technology, and actions of the planned program. These may include products – promotional materials and educational curricula; services – education and training, counseling, or health screening; and infrastructure – structure, relationships, and capacity used to bring about the desired results.
3. **Outputs** are the direct results of program activities. They are usually described in terms of the size and/or scope of the services and products delivered or produced by the program. They indicate if a program was delivered to the intended audiences at the intended “dose.” A program output, for example, might be the number of classes taught, meetings held, or materials produced and distributed; program participation rates and demography; or hours of each type of service provided.
4. **Outcomes** are specific changes in attitudes, behaviors, knowledge, skills, status, or level of functioning expected to result from program activities and, which are most often expressed at an individual level.
5. **Expected Impact** is the organizational, community, and/or system level changes expected to result from program activities, which might include improved conditions, increased capacity, and/or changes in the policy arena.
6. **Assumptions** describe the underlying premise of the project along with how and why the change strategies will work in our community.
7. **External Factors** are elements that affect the program over which there is little control. Aspects external to the program that influence the way the program operates include larger social, political, and economic factors. Limiting risk factors or barriers might include such things as attitudes, lack of resources, policies, laws, regulations, and geography.

**Logic Model Form**

**Organization Name:**

**Project Name:**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Inputs** | **Strategies/** | Outputs | Outcomes | | Expected |
|  | **Activities** |  | Short-Term | Long-Term | **Impact** |
|  |  |  |  |  |  |

|  |  |  |
| --- | --- | --- |
| **Assumptions** |  | **External Factors** |
|  |  |

Use additional sheets if necessary

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