

Promoting Successful Aging

The Muriel H. Marshall Fund for the Aging at Rochester Area Community Foundation is introducing new ways to connect with the great services it supports for older adults in Genesee County.

A new website, askmarshall.net, shares how the Marshall family of programs supports successful aging and provides easy access to resources for aging well. Whether you're older yourself, care for someone who is, or want to be a part of what makes Genesee County a better place to grow old, *ask marshall* is the place to start.

Older adults also can get answers and connect to helpful resources through the new *ask marshall* helpline at 585.815.7979 or by sending an email to askmarshall@co.genesee.ny.us.

Over the past 25 years, guided by the vision of Roxanne Marshall, Marshall-funded programs have improved the quality of life of thousands of Genesee County's older residents by supporting non-medical services that help them remain engaged and independent as long as possible. Multiple options to *ask marshall* – online, by phone, or email – make it easier to connect with these programs whenever and wherever you are.

The Muriel H. Marshall Fund for the Aging was established in 1998 with a \$7.9 million bequest from Roxanne Marshall, who grew up in Batavia. The fund was named in honor of her mother, whose later life experiences helped shape Roxanne's vision to promote quality of life in later years. Roxanne's bequest and vision were entrusted to Rochester Area Community Foundation.

Because of the Foundation's diligent fund management and leadership, along with guidance from a team of Genesee County residents, the Marshall family of programs has grown over the years to meet a wide range of local needs.

Since 1998, the Marshall Fund has distributed more than \$9 million in grants to support older adults in Genesee County.

This video tells the story of the creation and ongoing impact of the Marshall Fund.

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