



Contact

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For immediate release

**Roger Gibson and Monsanto Team Up to Contribute \$5,000
to the Yates Community Endowment Disaster Relief Fund**

Roger Gibson, a 1979 Penn Yan Academy graduate who is now working in Soda Springs, Idaho, wanted to help his hometown of Penn Yan recover from the floods in May. Roger applied to his employer, Monsanto, for a corporate donation.

Monsanto, where Roger leads a key manufacturing operation, is a sustainable agriculture company. According to Roger, “We deliver agricultural products that support farmers all around the world. Our focus is on empowering farmers—large and small—to produce more from their land while conserving more of our world's natural resources such as water and energy. We do this with leading seed brands in crops like corn, cotton, oilseeds and fruits and vegetables.”

“I’m proud to work for a company that appreciates the ties we have to our own hometowns,” Roger added. “And our agricultural infrastructure is only as strong as the small towns that dot that landscape.”

The Yates Community Endowment Disaster Relief Fund was established at Rochester Area Community Foundation shortly after the flooding destroyed homes, businesses, roadways and much more. The Fund was seeded with a challenge grant from the Nord Family Foundation, which matched dollar for dollar all contributions up to \$15,000. Thanks to the generosity of companies, organizations, families, and individuals, more than \$175,000 was raised to help individuals, families, businesses, and nonprofit organizations.

A donation totaling \$5,000 was presented to the Yates Community Endowment Disaster Relief Fund by a local Monsanto representative, Bob DeWaine, pictured here. People and organizations in Penn Yan are still putting their lives back together and rebuilding. The Yates Community Foundation thanks Roger and his employer for making this donation happen.

If you are interested in making a contribution to the Disaster Relief Fund, mail a check payable to Yates Community Endowment Disaster Relief Fund to P.O. Box 311, Penn Yan, NY 14527.

For more information, visit www.racf.org/HelpYates or contact Regional Coordinator Joy Benson at (585) 341-4412.

In the attached photo are (l-r): Katie Peterson, Yates Community Endowment Advisory Board co-chair; Bob DeWaine, a local representative from Monsanto; and Joy Benson, Rochester Area Community Foundation.